



A GLOBAL EDUCATION PROGRAM FOR GLOBAL LEADERS

maib

Master in International
Business Development

University of Milano-Bicocca
Feb 2013 - Jan 2014

Journey across Europe-China-India.

The vision behind Joint Master's Program MAIB is to offer a uniquely designed, cutting-edge international business education, which will enable students to sensitize, learn and equip themselves to the reality of living and working in today's global environment across intercultural teams.

Designed and managed by University of Milano-Bicocca, the MAIB program is a partnership between 4 leading Universities - University of Milano-Bicocca ([Milan, Italy](#)), Cattaneo University LIUC ([Castellanza, Italy](#)), Chongqing University ([Chongqing, China](#)) and S.P Jain Institute of Management & Research ([Mumbai, India](#)). By leveraging the academic excellence of 4 universities along with the reality of living and studying in 3 different and diverse countries, the program endeavours to teach students how to seize opportunities, deal with multi-faceted challenges and act creatively & responsibly, based on 3P approach - People Planet Profit.

Facts at a glance.

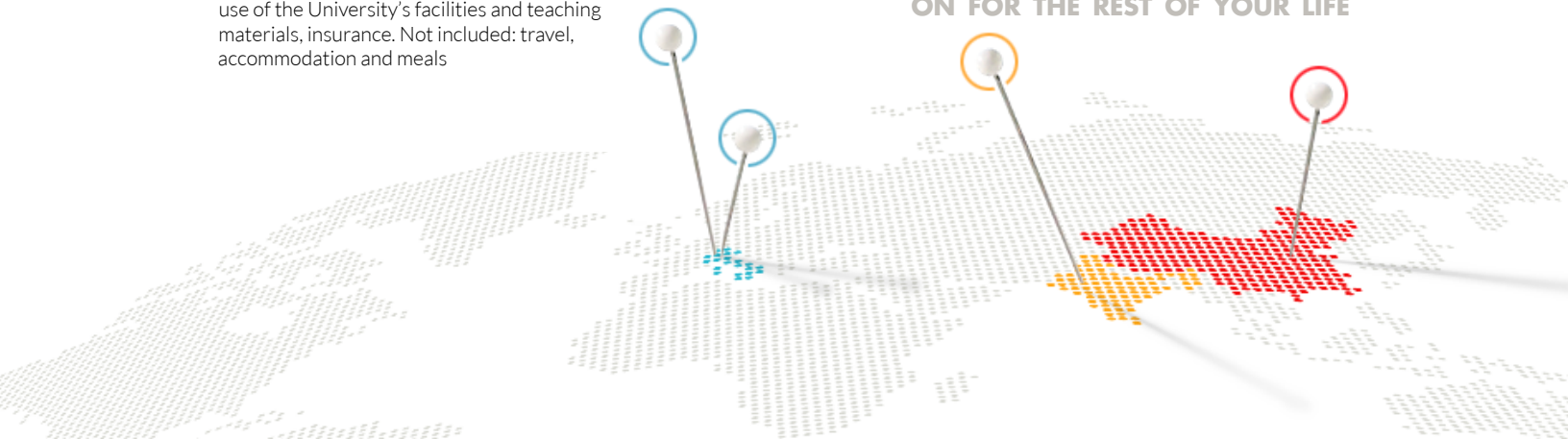
12 MONTHS	FEB 2013	3 + 1	90	LANGUAGE	15.000€
Joint Master's Degree Program	Course commences	Study Quarters: 1 st Milan, 2 nd Chongqing, 3 rd Mumbai. 4 th Quarter for Internship	ECTS Credits Program	English	Tuition Fees ⁺⁺
	JAN 2014				
	Course ends				

+ Rigorous and rich curriculum. Core management skills & Intercultural competencies.

Master's Degree awarded by University of Milano-Bicocca

++ Fees covers: tuition, course activities, tutorship, use of the University's facilities and teaching materials, insurance. Not included: travel, accommodation and meals

BUILD A TOOLKIT THAT YOU'LL RELY ON FOR THE REST OF YOUR LIFE



Objectives.

MAIB seeks to equip participants with analytical skills, strategic thinking tools, breadth of knowledge and intercultural competencies required to create value in organizations. In particular the program is aimed at:

contributing to a deeper understanding of social and business development in a global environment

imparting a sound knowledge of modern tools for managerial and entrepreneurial practice

developing leadership skills for successfully working in an international environment across interdisciplinary team

developing leaders, skilled in management, who will assume positions of influence spanning business, government, and non-profit organizations, through which they will contribute significantly to the well-being of society.

Target group.

The joint Masters Program is targeted at graduate students, preferably with prior work experience, interested in an innovative academic program with “hands on” experience, in developing a global mindset and working in a cross cultural context and also young entrepreneurs, aspiring to develop business in BRIC markets

Program design.

MAIB Program is designed for students, preparing themselves to become effective and responsible leaders in today’s high-pressure competitive environment. As part of the Program, students will learn in a variety of ways – from classroom lecture and discussion sessions to case studies, role-plays, simulations and teamwork - creating an interactive learning environment and promoting an exchange of ideas between students and faculty. This experiential learning approach is aimed at enabling students to integrate their learning across disciplines, linguistic, and regional boundaries, thus preparing them for future professional life.

The program will integrate rigorous academic theory and real-world practice through broad engagement with the business community. In doing so, it shall foster in students an entrepreneurial mindset for recognizing and capturing opportunity – critical attributes for global business leaders.

Maib Curriculum highlights.

MAIB curriculum provides a solid foundation, rooted in **business fundamentals** along with a strong focus on building **intercultural competencies** as an integral part of the experience. With MAIB, participants will learn the language of global business, engage with complex interconnected global issues, and gain opportunities to study and live in 3 socio-economically, politically and culturally diverse countries.

Quarter 1 Courses

Italy

Macroeconomics and globalization at work

Quantitative methods.

Market Strategy.

Cross-cultural skills I (including Doing business in Europe module)

Quarter 2 Courses

China

Strategy – Global strategic management – The 3P Approach.

Leadership and organizational behaviour.

Quantitative tools I – Financial reporting and analysis.

Cross cultural skills II (including Doing business in China module)

Quarter 3 Courses

India

Selection of 8 courses out of 40 offered in the following areas:

International Management
Marketing
Operations management
Finance

Cross cultural skills III (including Doing business in India module)

Quarter 4

Country of choice

Internship & project work



Faculty.

MAIB is proud of its highly experienced International Faculty in three different countries, bringing different perspectives, using different pedagogical approaches; this brings powerful ideas to the table and encourages participants to put their thinking into action.



Career.

With MAIB degree participants have the skills and knowledge to compete in a global world. One of our primary goals is the career development plan. We are committed to providing objective coaching, advice and guidance across a wide range of areas to help participants achieve their career goals. MAIB provides Career Development Service at all its partner locations (Italy, China, and India). All partner universities have Career Management Centers that works closely with participants to provide highly personalized services, quality programs, and state-of-the-art tools to assist them in thinking strategically about their career objectives and to offer them a structured approach to tackling the job market. Being an international program, MAIB has developed a wide reaching network with multi-national corporates/international organizations/non-profit sector to help them with Internship and Job Placement.



Financial aid.

We are committed to helping all students, regardless of background, citizenship, or ethnicity, in finding the necessary financial resources to fund their education. Financing options are available in the form of fellowships and loans.

Application requirements.

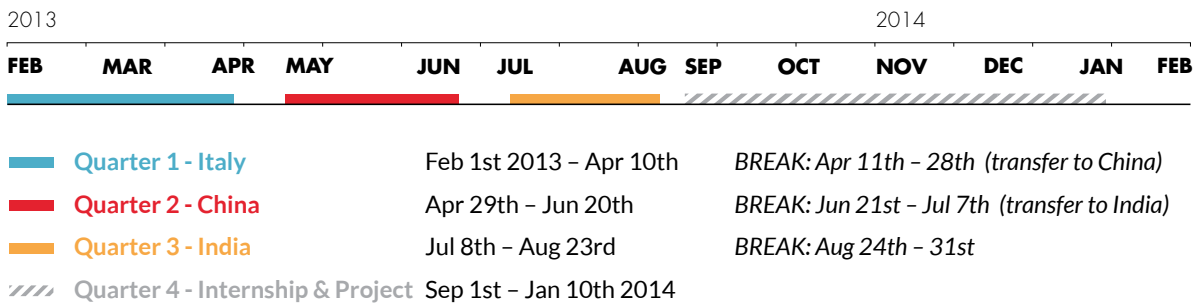
Admission will be granted on a competitive basis. Selection to the course will be based on the evaluation of the applications with regard to the following criteria.

Qualification	Description
Degree	<p>Students holding a bachelor degree in scientific, financial and humanities, from an accredited college or university are eligible to apply.</p> <p>Minimum academic requirements for applicants are a 3-year/4-year bachelor's degree</p>
Educational History	<p>Complete educational history is required, starting with secondary school (high school).</p> <p>List of colleges/universities attended, including grade point average by degree, majors, degree(s) received, and date of degree conferral.</p> <p>Official Transcripts of degree certificates duly authenticated and translated (if not in English) are to be submitted.</p>
Personal Statement	<p>Applicants must submit a 'personal statement' as described on the application form.</p> <p>The personal statement should include the applicant's goals and objectives and must not exceed 500 words.</p>
Work Experience	<p>Work experience is preferred, but those without will also be considered</p>
Language Requirement	<p>Proficiency in English language is a must. For those who are not native English speakers and have not studied in English language would need to undertake any of the following English proficiency tests - TOEFL, IELTS / PTE and submit their scores.</p>
Resume	<p>Need to submit a current 1 page resume</p>
Letters of Reference	<p>3 letters of reference preferred: 1) Faculty supervisor 2) Workplace reference (if applicable) 3) Peer reference</p> <p>The letters of reference need to provide qualitative account of candidates' personal qualities, leadership potential and professional abilities, with examples.</p>
Interviews	<p>Interviews are offered by invitation only. Short-listed candidates will be invited for Interviews at any of the 3 Partner University locations – Milan, Mumbai or Chongqing.</p>

Application deadlines 2012-2013.

Application submitted by	Interview Date	Decision by
November 20th 2012	November 28th 2012	December 6th 2012

MAIB Program calendar.



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Sign up for our Open Day Events and Webinars for personalized, up-to-date information about the MAIB Program.

You can write to us for seeking further information or addressing specific queries:



www.maib.unimib.it



maib.masters@unimib.it

Partners.

Triple Master's Degree Program MAIB is an academic partnership between 4 leading Institutions of higher education, supported by Fondazione Cariplo, Italy.

University of Milano-Bicocca

Founded in 1998, Bicocca is a multidisciplinary university; with research and teaching areas in economics, law, education, sociology, statistics, medicine, psychology, and science. Bicocca is one of the most dynamic and research- and innovation-oriented Italian universities. It ranks 25th in "the 100 under 50" international ranking published by Times Higher Education, which monitors performance of young universities. A strong international orientation: 297 international exchange agreements in Europe, 46 in North and South America, 14 in Africa, 36 in Asia and 1 in Oceania, 4 double degree programs in the socio-economic areas, 8 agreements with Indian Universities and research centers.

<http://www.unimib.it/>

Carlo Cattaneo University (LIUC) , Italy

LIUC- Cattaneo University was set up in 1991 by the Industrial Association of the Province of Varese (UNIVA) in response to a growing demand from Italian companies for graduates able to combine both academic knowledge and practical understanding of the business world. Through its academic programmes and research activities LIUC seeks to play an active regional role for development and innovation. LIUC ranks 5th amongst Italian universities for internationalization.

www.liuc.it

S.P Jain Institute of Management & Research, India

Bharatiya Vidya Bhavan's S.P. Jain Institute of Management and Research (SPJIMR) is one of the premier business schools in the country. Since its inception in 1981, it has been consistently recognized as one of the top 10 business schools in India. Moreover the Institute has always laid strong emphasis on internationalization of education to create multinational faculty and participant. SPJIMR ratings by Specialization among 200 business schools in the WORLD (2012): 29 in Strategy, 31 in Operations Management, 37 in Finance, 40 in Marketing and 42 in Entrepreneurship.

www.spjimr.org

Chongqing University, China

Chongqing University, a key National University in China was founded in 1929. It is a multi-disciplinary university, offering a wide category of disciplines - Economy & Business Administration, Management, Humanities, Social Sciences, besides maintaining its prominent advantage in Engineering disciplines. It ranks 26th in Chinese University Ranking out of China's over 2000 colleges and university. Attaching great importance to international academic exchange and cooperation, Chongqing University has established inter-university exchange links with over 100 institutions of higher education in 20 countries.

<http://international.cqu.edu.cn/>

Fondazione Cariplo, Italy

Fondazione Cariplo was established in 1991 following the reorganization of Italy's banking system under the Amato-Carli legislation. The mission of Fondazione Cariplo is therefore to be a resource that helps social and civil organizations better serve their own community. The Foundation's primary vocation is supporting the organizations of civil society that represent the social infrastructures of our system. Its approach is based on the principle of subsidiarity. In a nutshell, its mission, role and operational strategy contribute to outline the profile of a foundation which acts as an entity that anticipates emerging needs - or selects deep-seated yet still unmet needs - tries new solutions to respond more effectively and less costly to them, and ultimately makes its best endeavors to disseminate successful solutions.

www.fondazionecariplo.it

