

Digital Marketing & Graphic Design Specialist

Patras, Greece

Full-time

-Job Description-

A. Your responsibilities

Are you a creative thinker with a passion for digital marketing and graphic design? Do you thrive in an innovative environment where you can shape brand identity, craft compelling visual content, and drive global marketing campaigns? If so, we want you on our team!

As a **Digital Marketing & Graphic Design Specialist**, you will play a crucial role in establishing and expanding FEAC's digital presence while ensuring brand consistency across all marketing materials. Your key responsibilities include:

1. Website Management & Enhancements – Maintain, update, and improve the company website to ensure a professional, engaging, and visually appealing online presence.
2. Google & LinkedIn Ads Management – Plan, execute, and optimize paid advertising campaigns to increase brand awareness, generate leads, and drive traffic to FEAC's digital platforms.
3. Social Media Content Creation & Management – Develop, schedule, and manage engaging posts on LinkedIn, Facebook, YouTube and Instagram, aligning with FEAC's business goals.
4. Video Production & Editing – Conceptualize, shoot, and edit high-quality promotional videos showcasing FEAC's expertise, successful projects, and technical capabilities. These videos will be used on the website, social media, conferences, industry booths, and other promotional channels.
5. Brochure & Marketing Material Design – Design high-quality brochures, company profiles, project-specific materials, and industry-focused presentations that highlight FEAC's expertise.
6. Corporate Branding & Consistency – Ensure a unified brand identity across all platforms and materials, including websites, business cards, email signatures, report templates, and promotional items.
7. Presentation & PowerPoint Template Design – Create visually compelling and professional PowerPoint and presentation templates, ensuring consistency in all external communications and corporate presentations.
8. Exhibition & Conference Booth Graphics – Design, plan, and oversee the visual elements of FEAC's booths at major industry exhibitions and conferences, ensuring impactful branding and engagement with visitors.
9. Corporate Gifts & Promotional Items – Design and manage branded corporate gifts for clients, events, and special occasions.

10. Event & Exhibition Branding – Ensure cohesive digital and physical branding for FEAC’s participation in international conferences and exhibitions.
11. Compliance with Siemens Best Practices – Follow Siemens' digital marketing guidelines and actively participate in official training programs to enhance FEAC’s marketing strategy.
12. Newsletter preparation

B. Your profile

→Skills/Experience

Required:

- Strong background in digital marketing, including paid advertising (Google Ads, LinkedIn Ads).
- Hands-on experience with WordPress or similar CMS for website management.
- Graphic design expertise, using Adobe Creative Suite (Photoshop, Illustrator, InDesign) or similar tools.
- Video production & editing skills, using software such as Adobe Premiere Pro, After Effects, or DaVinci Resolve.
- Experience in social media marketing, content creation, and campaign management.
- Strong ability to maintain a consistent brand identity across all platforms and marketing materials.
- Proven experience in designing professional PowerPoint presentation templates.
- Experience in designing booths, banners, and other visual elements for exhibitions & conferences.
- Fluent in English (spoken and written).

Valuable:

- Knowledge of SEO optimization and content marketing strategies.
- Experience with marketing automation tools and CRM platforms.
- Basic understanding of UI/UX design principles.
- Experience in event branding & conference booth design.
- Understanding of LinkedIn, Facebook, YouTube and Instagram algorithms to optimize organic reach and engagement.
- Knowledge of social media growth strategies and audience targeting for better exposure.

Eligibility criteria:

- You have a professional background in Marketing, Graphic Design, Digital Media, Communications (or a related field) and have either:
 - Minimum 3 years of professional experience in a similar role.
 - Candidates must have **fulfilled their military service obligations** (if applicable).



C. Additional Information

Contract duration: 36 months, with the potential for a permanent contract extension (depending on (based on results/efficiency)).

This position involves:

- Working with strict deadlines in a fast-paced international environment.
- Managing multiple tasks / projects simultaneously.
- Traveling to conferences & exhibitions for event branding and media content creation.

D. What We Offer

- Competitive salary package (based on proven experience and results).
- Continuous professional development through Siemens' digital marketing material & events.
- A dynamic, innovation-driven work environment in brand-new facilities.
- Life insurance coverage for added security and peace of mind.
- Supermarket vouchers as part of our employee benefits program.

E. About Us

At FEAC Engineering, we are at the forefront of physics-based simulations, Digital Twin technology, AI-driven engineering solutions, and digitalization strategies, revolutionizing industrial innovation through cutting-edge computational methods. Since our founding in 2014, FEAC has evolved into a global leader in Simulation-Driven Product Development and advanced digital solutions, collaborating with some of the most renowned industry giants across sectors such as aerospace, maritime, energy, and defense.

FEAC's dedication to innovation and excellence has been acknowledged at the highest levels. The company has been awarded the Seal of Excellence by the European Commission, recognizing its significant contribution to cutting-edge European research and development. Additionally, FEAC has received the prestigious European Defence Agency (EDA) Innovation Prize, further solidifying its leadership in advanced engineering solutions.

At FEAC, we don't just follow the industry—we redefine it. Join us in shaping the future of digital engineering, expanding our global industrial collaborations, and leading the transformation of high-tech industries worldwide.

Ready to take your career to the next level? Apply now and become part of FEAC's team!