

[After Sales Assistant Product Manager](#)

TOYOTA Hellas S.A. is member of Inchcape Plc Group of Companies, the global industry leader in the premium automotive Distribution and Retail sectors.

Inchcape Plc is present in 33 national markets and operates as a key strategic partner to the world's foremost premium and luxury car brands for whom we provide an effective and customer centric route to market for vehicles and parts.

TOYOTA Hellas is the Greek automotive market leader representing TOYOTA Motor Corporation products in Greece under the brand names of TOYOTA and LEXUS for over 30 years now, striving to provide ultimate customer experience.

Toyota Hellas is seeking for an After Sales **Assistant Product Manager** to join the **Customer Experience Team**.

[Click here to apply!](#)

Key accountabilities

- Supporting in Product Management of After Sales Categories' portfolio
- Actively contributing to implementation of Pricing Strategy per category
- Conducting Market Research to build strong understanding of competition, Key Competition, and drive Best in Class Positioning per Category
- Executing performance analysis across core KPIs
- Budgeting Forecasting per cycle
- Facilitating the implementation of new business model opportunities
- Training of sales force and development of effective sales tools
- Collaborate closely with the Sales team to implement specific strategies in their area

Qualifications and experience

- Degree in Marketing/Business Administration. Graduate Studies in Polytechnic University would be considered a strong plus
- Up to 3 years of working experience in Product Management
- Excellent knowledge of MS Office (especially Excel & PowerPoint)
- Fluency in English
- Knowledge of Digital Marketing principles
- Very good Analytical skills
- Excellent teamwork and communication skills
- Advanced problem-solving skills
- Creativity & Innovation

Benefits

- Competitive remuneration package
- Private health insurance
- Pension plan
- Continuous learning & development opportunities

